



MICHAEL NICE

**#12 Buses are old fashioned.**  
Real time GPS TRACKING online.  
**FREE WI-FI onboard.**

Brighton by bus: 276, 271 & 272  
With a bus departing up to every 30 minutes from Burgess Hill and return fares from only £4.25 using our M-ticket App, a journey to Brighton is quicker, easier and better value than you thought!

**DOWNLOAD the Metrobus M-ticket App**  
The quick and easy way to buy tickets and travel by bus. Buy. Travel. Save.

**Bus Myths. BUSTED!**  
metrobus.co.uk/app

**#18 The bus has already been.**  
Online real time GPS TRACKING never miss YOUR BUS

Brighton by bus: 276, 271 & 272  
With a bus departing up to every 30 minutes from Burgess Hill and return fares from only £4.25 using our M-ticket App, a journey to Brighton is quicker, easier and better value than you thought!

**DOWNLOAD the Metrobus M-ticket App**  
The quick and easy way to buy tickets and travel by bus. Buy. Travel. Save.

**Bus Myths. BUSTED!**  
metrobus.co.uk/app

**#23 Buses are expensive.**  
M-ticket App ticket purchase ADULT RETURN to Brighton from **£4.25**

Brighton by bus: 276, 271 & 272  
With a bus departing up to every 30 minutes from Burgess Hill and return fares from only £4.25 using our M-ticket App, a journey to Brighton is quicker, easier and better value than you thought!

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The quick and easy way to buy tickets and travel by bus. Buy. Travel. Save.

**Bus Myths. BUSTED!**  
metrobus.co.uk/app

**#35 You wait all day for a bus.**  
There's a bus from **BURGESS HILL to Brighton up to EVERY 30 MINUTES**

Brighton by bus: 276, 271 & 272  
With a bus departing up to every 30 minutes from Burgess Hill and return fares from only £4.25 using our M-ticket App, a journey to Brighton is quicker, easier and better value than you thought!

**DOWNLOAD the Metrobus M-ticket App**  
The quick and easy way to buy tickets and travel by bus. Buy. Travel. Save.

**Bus Myths. BUSTED!**  
metrobus.co.uk/app



# Metrobus Burgess Hill to Brighton campaign

Advertising campaign that would dispel preconceived opinions of bus travel with a focus on a commuter route between Burgess Hill and Brighton. Objective to increase customer usage and increase downloads of the Metrobus M-ticket App. Bus shelters / Bus backs / Newspaper advertising / Timetable advert / Website banner campaign

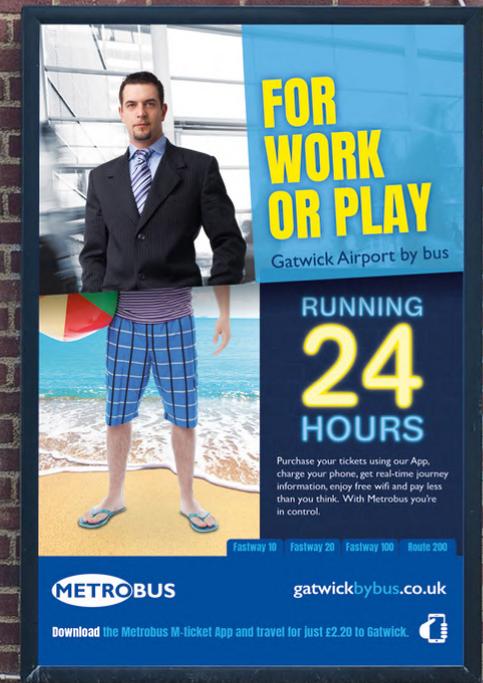
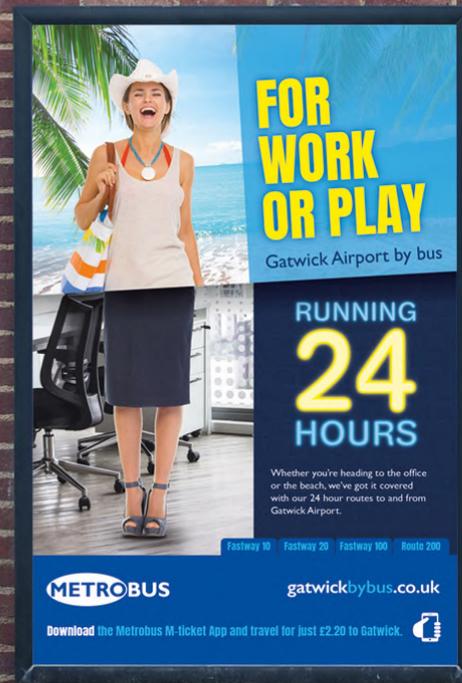


## Cmed Brand styling

Created a set of wireframe animal illustrations to form a strong campaign theme for Cmed Oncology and also their product offering, Encapsia Clinical Data Suite. The animals were selected for their specialist skills which were in turn matched to the Cmed offering when used in advertising, literature and at events.

Brochure set / Advertising campaign / Exhibition stands / Flyers / Promotional items





## Metrobus Gatwick by bus - 24 hours a day

Campaign to promote awareness of the four 24 hour routes serving Gatwick Airport and also promote use of the Metrobus M-ticket App. Aimed at commuters, holidaymakers and airport staff alike.

Bus shelters / Posters / Newspaper advertising / Timetable advert / Website banner campaign

Animated benefits video / Social media videos

Dedicated microsite design: [www.gatwickbybus.co.uk](http://www.gatwickbybus.co.uk)

07826 856471

[mike@greendotcreative.co.uk](mailto:mike@greendotcreative.co.uk)

[linkedin.com/in/mikenice](https://www.linkedin.com/in/mikenice)



MICHAEL NICE



## Saxon Weald HomeFix brand and livery

Creation of the HomeFix name and brand when Saxon Weald formed their own repairs service. Eye-catching distinctive styling created for their new fleet of liveried vehicles.







## Weald Living Highwood Mill advertising campaign

Advertising campaign to promote the sale of Highwood Mill apartments to the over 55's. Their existing advertising had become tired, stereotypical and needed a lift. I created the 'Never shy in retiring' title with bold photography and the strong graphic 'slice' layout for more impact.

Advertising / Marketing suite material





## Bakers Timber Buildings Branding

Complete brand styling exercise from logo to website. Design and creation of the customer brochure and price list pack, together with the design, planning and build of the Bakers responsive website.

Branding / Identity / Adverts / Brochure and pricelist pack

[www.bakerstimber.co.uk](http://www.bakerstimber.co.uk)





## Bladeworks Brand identity and livery concepts

Concept work for Bladeworks, a new start-up company that service and repair wind turbines. A brand identity was required to include roll out across vehicle livery, uniforms, signage, stationery and website design.

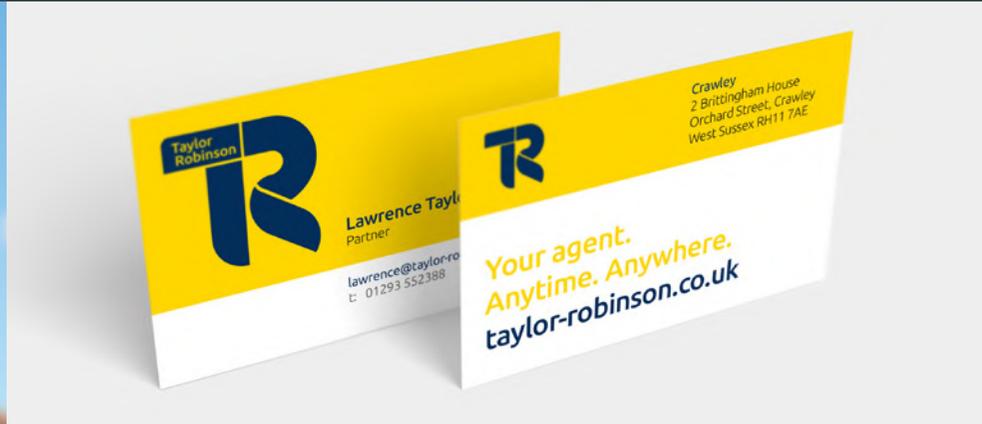




## Bladeworks Brand identity

Brand identity for Bladeworks, a new start-up company that service and repair wind turbines.  
Stationery / Vehicle livery / Adverts / Signage / Uniforms / Website





## Taylor Robinson Brand identity

Creation of a new brand to revitalise their existing identity, bring it up to date and create instant kerb appeal.  
Stationery / Branch fascias and interiors / Sale boards / Leaflets / Brochure



### Vacuum science... product solution



World-class vacuum solutions Corporate identity and brand guidelines

### Overview

World-class vacuum solutions

Vacuum application

Enabling advanced consumer products and analysis

### At a glance

World leader in vacuum & ultra-high vacuum

#1 R&D TEAM

16 SERVICE CENTRES

30,000 SATISFIED CUSTOMERS

380+ R&D TEAM

23 FACILITIES

95 YEARS OF INNOVATION

1,000+ EMPLOYEES

4,200 PRESENCE IN APPROX 30 COUNTRIES

Over \$1bn revenue

### EXPERIENCE MATTERS

Giving you a clear edge

The #1\* range of low-fault alarm solutions in process solutions for high purity and ultra-high purity applications, with advanced features like auto-recovery, auto-recovery and high-purity recovery.

• Proven capability to suit applications with high-purity, high-purity and high-purity recovery.

• Auto-recovery of 99.999% to 99.9999%.

• Standard 100% recovery with low recovery.

Contact us today on 01203 254100

edwards@edwards.com

### THE INTELLIGENT CHOICE

Giving you a clear edge

The #1\* in world ultra-high vacuum solutions in process solutions for high purity and ultra-high purity applications, with advanced features like auto-recovery, auto-recovery and high-purity recovery.

• Proven capability to suit applications with high-purity, high-purity and high-purity recovery.

• Auto-recovery of 99.999% to 99.9999%.

• Standard 100% recovery with low recovery.

Contact us today on 01203 254100

edwards@edwards.com

### THINK VACUUM THINK EDWARDS

Giving you a clear edge

With our advanced technology capabilities and a team of experienced experts, you can rest assured that the vacuum solutions we offer are the best for your application.

• Ultra-high vacuum: Capable to pump for the most demanding applications.

• High-purity: High-purity and ultra-high-purity recovery with advanced features like auto-recovery, auto-recovery and high-purity recovery.

• Standard 100% recovery: 100% recovery with low recovery.

Contact us today on 01203 254100

edwards@edwards.com



## nXDS DRY SCROLL PUMPS

Giving you a clear edge

### nXDS scroll pump sectional view

- 1 Custom bearing placement for long lifetime and easy replacement
- 2 High efficiency radial air-gap motor for low power consumption
- 3 Wide range voltage input with automatic selection for simple operation
- 4 Easy to use manual control buttons
- 5 Standby speed control buttons for efficient process heating
- 6 USB port for service use only
- 7 Optimised crank profiles for each input to maximise performance
- 8 Advanced IP seal technology for long service lifetime
- 9 Thermally controlled fan for reduced noise
- 10 Symmetric bellows sealing for contamination free for users
- 11 Remote control interface for convenience of operation

## Edwards Brand styling and rollout

Brand styling overhaul across over 200 pieces of literature. A need to work successfully across the various countries in which Edwards operate and a design that could be applied to any document from a single sided data sheet to extensive brochures.

Brand and sub-brand guidelines / Advertising / Literature / Signage





## Vision Services brochure

Creation of a brand styling for Vision, who provide ground penetrating radar and surveying services.  
Brand styling / Brochures / Exhibition





## RVG Brand styling

Brand styling to reposition RVG as the leading supplier of specialist vehicle graphics. Created the Man & Machine theme to introduce people as the key focus. This provides a friendly face, shows man & machine working together and helps tell a real world story that communicates with the customer on an equal level.

Brand styling & guidelines / Advertising campaign / Website / Exhibition with promotional giveaways





# Gatwick Airport Community Engagement campaign styling

Creation of campaign styling and creative toolkit for community engagement creative across charity, economy, biodiversity, education and local community messaging. The use of a fluid one line illustrative style helps emphasise unity, all set within a focussed circle using the bright supporting colour palettes.

Adverts / Infographics / Pull-up banners



## Gatwick Airport Community Engagement campaign styling

Creation of campaign styling and creative toolkit for community engagement creative across charity, economy, biodiversity, education and local community messaging. The use of a fluid one line illustrative style helps emphasise unity, all set within a focussed circle using the bright supporting colour palettes.

Adverts / Infographics / Pull-up banners



# ONE DESTINATION ..... opens a ..... WORLD OF OPPORTUNITY

**Start your journey**

Get on board with a new career at Gatwick Airport and never look back. At Gatwick, the sky really is the limit when it comes to finding your new career. More than just an airport. Much more than just a job.

Search now [gatwickairport.com/careers](http://gatwickairport.com/careers)

YOUR LONDON AIRPORT  
*Gatwick*

## ..... AT THE ..... HEART OF IT .....

**Join the team**

Highlight world-class brands and services within our Gatwick campus that may be hard to find elsewhere. To learn more about the opportunities available at Gatwick, visit our website or contact us directly.

Search now [gatwickairport.com/careers](http://gatwickairport.com/careers)

YOUR LONDON AIRPORT  
*Gatwick*

## SOMETHING NEW ..... every ..... 60 SECONDS

**Time flies when you're working fun**

An exciting career will get your day moving at Gatwick, making the airport a fun place and ensuring plenty to work in our ever-changing environment, where you can be proud to say you're "one" of the "60" seconds that make up our day.

Search now [gatwickairport.com/careers](http://gatwickairport.com/careers)

YOUR LONDON AIRPORT  
*Gatwick*

## MUCH MORE ..... than just ..... A JOB

**Welcome aboard**

If you're not where you belong, get on board with a new career at Gatwick Airport and never look back. At Gatwick, the sky really is the limit when it comes to finding your new career. More than just an airport. Much more than just a job.

Search now [gatwickairport.com/careers](http://gatwickairport.com/careers)

YOUR LONDON AIRPORT  
*Gatwick*

## ..... AT THE ..... HEART OF IT .....

**High-flyers wanted**

Shaping the future of world travel and delivering the highest possible standards for travellers around the very best people. If you're not where it takes to join them, find a career within the beating heart of the airport. More than just an airport. Much more than just a job.

Search now [gatwickairport.com/careers](http://gatwickairport.com/careers)

YOUR LONDON AIRPORT  
*Gatwick*

## WHERE EVERY DAY ..... feels like ..... #FriYAY

**That #FriYAY feeling**

It's hard to find a job you don't enjoy. That one you do at Gatwick Airport. Full on time with one of our thousands of careers and get that Friday feeling every day. More than just an airport. Much more than just a job.

Search now [gatwickairport.com/careers](http://gatwickairport.com/careers)

YOUR LONDON AIRPORT  
*Gatwick*

## BE CHOOSY

**Spoilt for choice**

With so many jobs available at the airport, you really can afford to be choosy when it comes to your career. After all, who wouldn't pick a place to work that's simply great? More than just an airport. Much more than just a job.

Search now [gatwickairport.com/careers](http://gatwickairport.com/careers)

YOUR LONDON AIRPORT  
*Gatwick*

## SEARCHING FOR MORE? JOB DONE

**Look no further**

Let's be honest, it's hard to search for a job you can't really enjoy. That's why you're at Gatwick Airport. Because one of our thousands of jobs and the sky really is the limit. More than just an airport. Much more than just a job.

Search now [gatwickairport.com/careers](http://gatwickairport.com/careers)

YOUR LONDON AIRPORT  
*Gatwick*

## Gatwick Airport Employer brand

Recruitment campaign to promote the numerous careers available at Gatwick Airport. One important aspect of the brief was the need to target the messaging to two distinct audience groups. Group A - Careers available with Gatwick as the employer. Group B - Careers available within the Gatwick 'campus' (eg. bars, restaurants, shops - working for well known brands and retailers). Bold illustrative headlines grab attention with colour coding used to distinguish between the two groups.

Advertising / Exhibition graphics / Careers fairs / Literature / Online and offline / Social media





## Gatwick Airport Family Friendly brand

Gatwick Airport asked for our help to create a new identity and a supporting mascot for their Family Friendly programme - aimed at making travelling with children easier.

Brand guidelines / Advertising / Literature / Wall graphics / Signage







## Gatwick Airport Airport Essentials Gatwick

Create a new brand plus look and feel for the on-airport passenger services, which had become a little neglected, with each service having inconsistent marketing. By grouping the three services together under one brand design to promote and enhance the offering, passengers could clearly identify the service benefits available to them.

Name / Brand style / Message framework / Advertising / Wall graphics / Signage / Creative toolkit





**i Information**

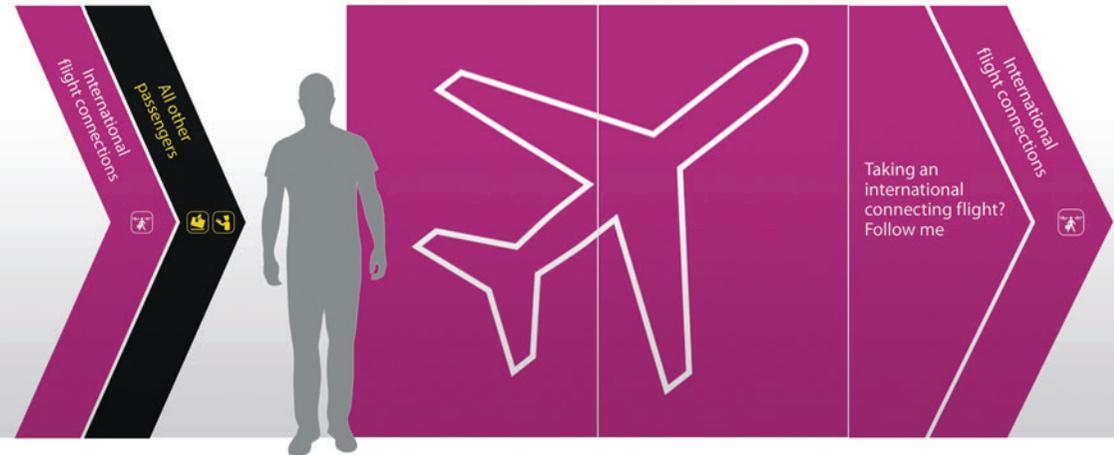
**Walking time to:**

- Passport control
- Up to 8 minutes (575m)
- Toilets - next Toilets in 110m
- Seating - is available along your journey
- Pushchairs - available along your journey

International flight connections

Departure lounge

Departure gates



## Gatwick Airport International Flight Connections branding / passenger flow signage

Branding of International Flight Connections for connecting flight passengers. Developed a passenger journey with signage split into two key routes using chevron graphics. Key message graphics designed to work within the set. Multiple sign and lightboxes required across both North and South Terminals.

Wall graphics / Directional signage / Lightboxes / Lift graphics



Scan the code to give us your feedback



YOUR LONDON AIRPORT  
*Gatwick*

surveymonkey.com/r/Gatwickcups

**Reuse this cup**

The whole of the Gatwick Family is working together to reduce waste, so you can **reuse this cup** at ANY Gatwick restaurant or cafe.

25p Off  
Costa  
Starbucks

50p Off  
Pret a Mangar

10% Off  
Giraffe  
Joos Coffee House  
The Nicholas  
Culpeper

Extra loyalty card stamp  
Café Nero

Only one discount (reusable cup discount or staff discount) will be applied with concessions honoring the greater discount. Contact at time of print, spring 2018.



please **reuse** this cup



Help **reduce waste** and support our **DECADE OF CHANGE**

YOUR LONDON AIRPORT  
*Gatwick*

**You** are part of a trial to test whether staff using reusable cups can help us to **reduce** our **waste** at Gatwick.

**Reuse** this cup and you'll help reduce the UK's daily use of **1 million** disposable coffee cups.

Did you know?  
**2 tons** OF COFFEE CUPS ARE THROWN AWAY EACH WEEK WITHIN GATWICK AIRPORT, ADDING TO OUR ANNUAL COSTS FOR WASTE DISPOSAL.

**Together** we can make a positive change

**58%** OF OUR WASTE (2017) WAS EITHER REUSED OR RECYCLED  
**Our target is 70%**

Our passenger numbers continue to rise and so will our recycling targets, **So we need your help**

Let's do the right thing and lead by example by reducing the use of disposable cups within the airport, and reducing Gatwick's waste costs.

**Results** we will measure the success of this trial by...

- 1 THE NUMBER OF REQUESTS FOR OUR REUSABLE CUPS.
- 2 BY MEASURING THE REDUCTION IN WASTE LEVELS.
- 3 GATHERING FEEDBACK FROM OUR STAFF AND CUSTOMERS.



## Gatwick Airport Reusable cups

Internal campaign to promote a trial for reusable cups. One thousand cups have been given to staff for their use to help combat the amount of coffee cups thrown away each week within the airport. Incentives give those using the cups an additional discount on the cost of their drinks when purchased from retailers within the airport. The usage is being measured and recorded to identify the possibility of rolling it out to a wider audience.

Internal campaign / Literature / Posters



# Care for the next generation

Please remember St Catherine's in your will. It costs nothing today, to provide care tomorrow.

**ST CATHERINE'S HOSPICE**

*We'll be there, when life comes full circle.*

To find out more:  
 ☎ 01293 447333 ✉ andyperry@stch.org.uk  
 www.stch.org.uk

Registered charity no. 204362

## Care for the next generation

A guide to supporting St Catherine's Hospice with a gift in your will.

**ST CATHERINE'S HOSPICE**

*We'll be there, when life comes full circle.*

## Help us shape the future

Imagine a time when everyone nearing the end of their life can be sure they will receive specialist care, supporting them and their families.

Maintaining your dignity and being without pain is something we would all wish for, and your support can help make this a reality.

By including a gift to St Catherine's Hospice in your will today, you will be helping to ensure that future generations can continue to benefit from the care which St Catherine's provides when life comes full circle.

**ST CATHERINE'S HOSPICE**

**Our vision**

*"A future where everyone face death informed, supported and cared for."*

Giles Tennant, Chief Executive

## Why your help is important

For more than 10 years, we have provided specialist care to terminally ill local people and their loved ones. Thanks to the wonderful generosity of those who support us it's wide.

## Care for the next generation

Please remember St Catherine's in your will. It costs nothing today, to provide care tomorrow.

*We'll be there, when life comes full circle.*

**ST CATHERINE'S HOSPICE**

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Registered charity no. 204362

## Keeping in touch

We fully understand that whatever you decide is personal to you. Many people like to share their intentions with us and if you would like to, please complete and return the form enclosed opposite.

In doing so, you will help us to:

- Communicate with you about such matters in the future
- Invite you to special events (should you wish to attend)
- Thank you for making such a wonderful gesture

**It costs nothing today, to provide care tomorrow. Thank you.**

*We'll be there, when life comes full circle.*

**ST CATHERINE'S HOSPICE**

To find out more:  
 ☎ 01293 447333 ✉ andyperry@stch.org.uk  
 www.stch.org.uk

Registered charity no. 204362

# St Catherine's Hospice Legacy campaign

To deliver an engaging suite of materials to act as a reminder that people can support the hospice with legacy giving.  
 Brochure pack / Leaflets / Adverts / Posters / Bookmark

Not displaying correctly? See it here

Vision Aid Overseas  
helping the world to see...



**recycle**

Our nearest recycling point for your old spectacles is...

3.9 miles  
Robinsons Opticians  
78 High Street  
Sneyling  
BN44 3BD

"Helping people regain their sight can be the key to so much more - it opens up the chance to a better life"  
Peter Brown, Honorary Vice President

**DONATE** Make a financial donation today to support our life transforming work

Vision Aid Overseas helping the world to see...  
Follow us  
@visionaidoverseas

visionaidoverseas.org Don't want to support us? @visionaidoverseas

Not displaying correctly? See it here

Vision Aid Overseas  
helping the world to see...

**Thank you**



for recycling your old spectacles and helping the world to see...

You have taken the first step to aid our mission to fight poverty by transforming access to eyecare in developing countries.

**Share your great work!**  
Tell your friends how easy it was to give the gift of sight

**TWEET** **SHARE**

**So where are your spectacles now?**  
Let's take a look see...



Vision Aid Overseas helping the world to see...  
Follow us  
@visionaidoverseas

visionaidoverseas.org Don't want to support us? @visionaidoverseas

Not displaying correctly? See it here

Vision Aid Overseas  
helping the world to see...

**It costs just £3 to carry out an eye test**



A small cost, but Vision Aid Overseas relies on donations to undertake its work in developing countries. Improving eye care and providing prescription glasses.

**Case study**  
**The Mallwe family**  
How our simple eye test helped a Mother and daughter in the Livingstone region of Zambia.



**How to help**  
**Donate £3 right now.**  
Text **eyetest** to **70300**

Simply text the word eyetest to 70300 to donate £3 to Vision Aid Overseas through your mobile service provider. Charges will be applied to your next mobile phone bill.\*

Vision Aid Overseas helping the world to see...  
Follow us  
@visionaidoverseas

visionaidoverseas.org Don't want to support us? @visionaidoverseas

Not displaying correctly? See it here

Vision Aid Overseas  
helping the world to see...

**We're training the way to a self-sufficient future**



By flying our volunteers overseas we can set up Vision Centres and train local workers - protecting the future of eyecare facilities throughout local communities in developing countries.

**How we use donations**

<b>£5</b> Can pay for an eye test and a pair of glasses	<b>£22</b> Can pay for a day of eye care training	<b>£60</b> Can pay for twenty pairs of glasses	<b>£472</b> A month's training for an Optometrist technician
--	--	---	---

**How you can help**  
Vision Aid Overseas relies on donations to undertake its work. With your support, we can fight poverty by improving access to eye care in developing countries.

**I would love to give a**  
**SINGLE DONATION**

**I would love to provide a**  
**REGULAR DONATION**

Vision Aid Overseas helping the world to see...  
Follow us  
@visionaidoverseas

visionaidoverseas.org Don't want to support us? @visionaidoverseas

Not displaying correctly? See it here

Vision Aid Overseas  
helping the world to see...

**Watch your support reach six million people**



An eye test when needed, with glasses made to the right prescription. Something many people in developing countries could only dream of. Until now.

Our strategy is to establish and support 18 Vision Centres by 2015 to provide access to eye care for six million people.

**We currently support Vision Centres in:**



**How you can help**  
Vision Aid Overseas relies on donations to undertake its work. With your support, we can fight poverty by improving access to eye care in developing countries.

**By text**  
**Donate £5 right now.**  
Text **vision** to **70300**

Simply text the word vision to 70300 to donate £5 to Vision Aid Overseas through your mobile service provider. Charges will be applied to your next mobile phone bill.\*

**SINGLE DONATION** **REGULAR DONATION**

Vision Aid Overseas helping the world to see...  
Follow us  
@visionaidoverseas

visionaidoverseas.org Don't want to support us? @visionaidoverseas

**inSightNews**  
November 2014

Vision Aid Overseas helping the world to see...



**DONATE** Make a donation today to support our life transforming work

Welcome to Vision Aid Overseas' InSight News. We hope you enjoy reading about our latest news, international updates and details of our fundraising campaigns as we progress towards our next year.

## Vision Aid Overseas Email campaign - donations

Email campaign to drive donations to Vision Aid Overseas after website visitors had completed an online search for their nearest opticians to recycle their old glasses. Encouraged single text donations and the invitation to become a regular supporter through monthly donations.

Staged and targeted email campaign / inSight email newsletter



## Eagle & Beagle Brand identity

Brand identity (and concept work shown) for start-up video production company.  
Logo / Corporate guidelines / Stationery





# Keltie

## Brand guidelines

Comprehensive rebrand that retained the existing logo, but looked at all new colour palettes, the inclusion of additional graphic elements and a descriptor/tagline. We introduced metallic ink print to stationery and the creation of the Keltie 'Kicker' device - sweeping bold angular lines based on the letter K.

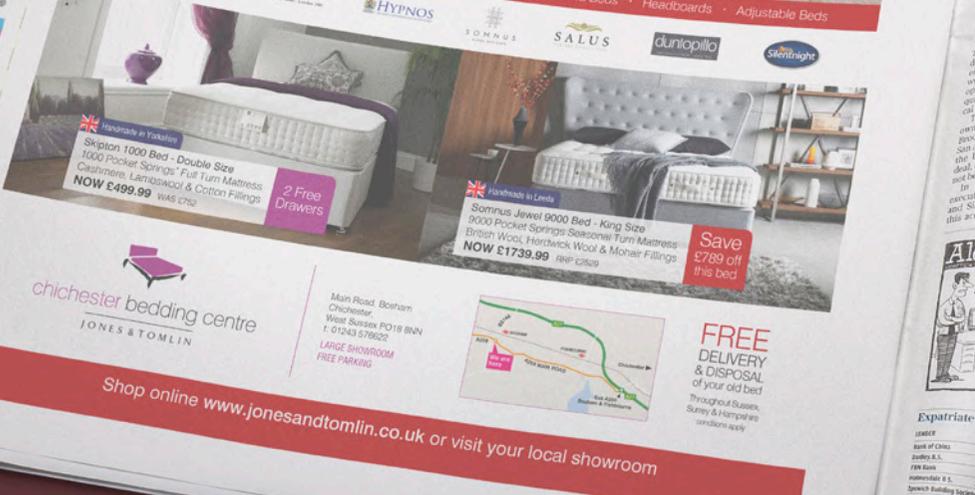
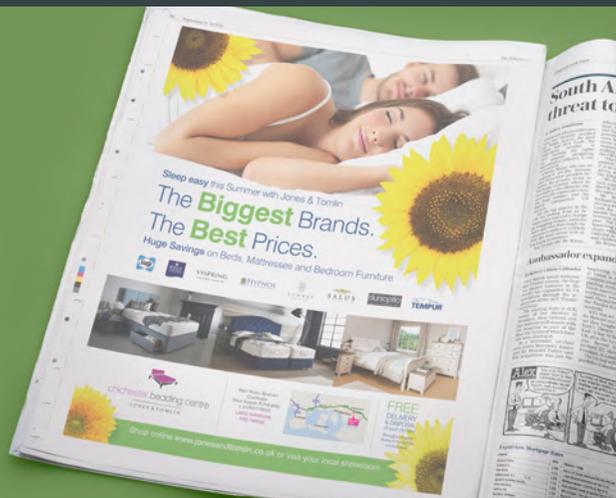
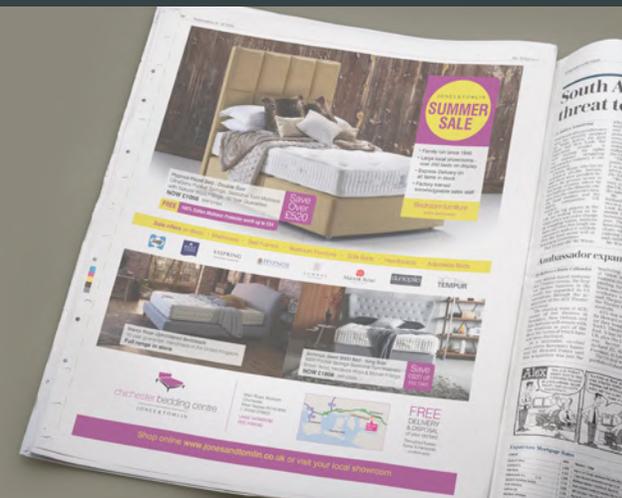


## Jones & Tomlin Branding

Identity for Jones & Tomlin bedding store, together with 'bedding centre' logos for their network of showrooms. Manor Rose name and brand design for a range of 'own label' mattresses constructed exclusively for Jones & Tomlin.

Brand identity / Logo design



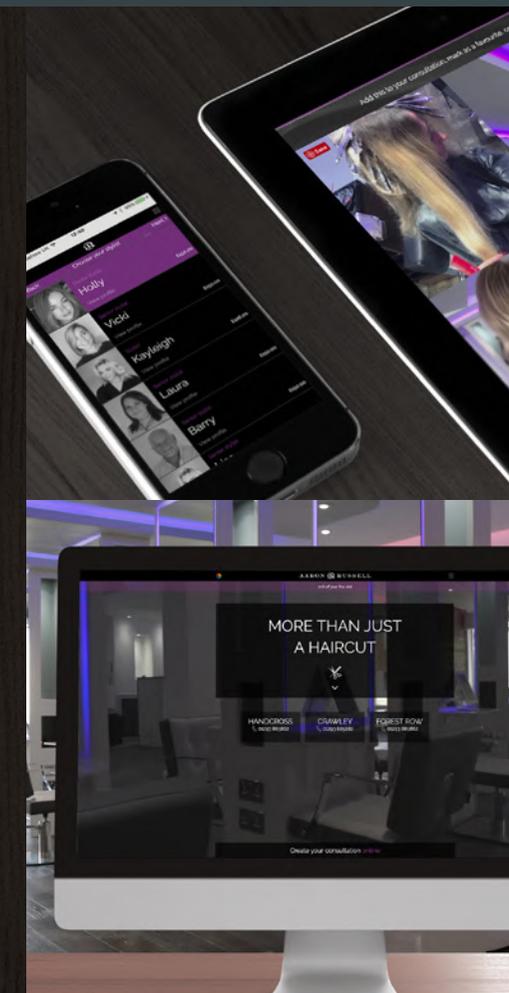
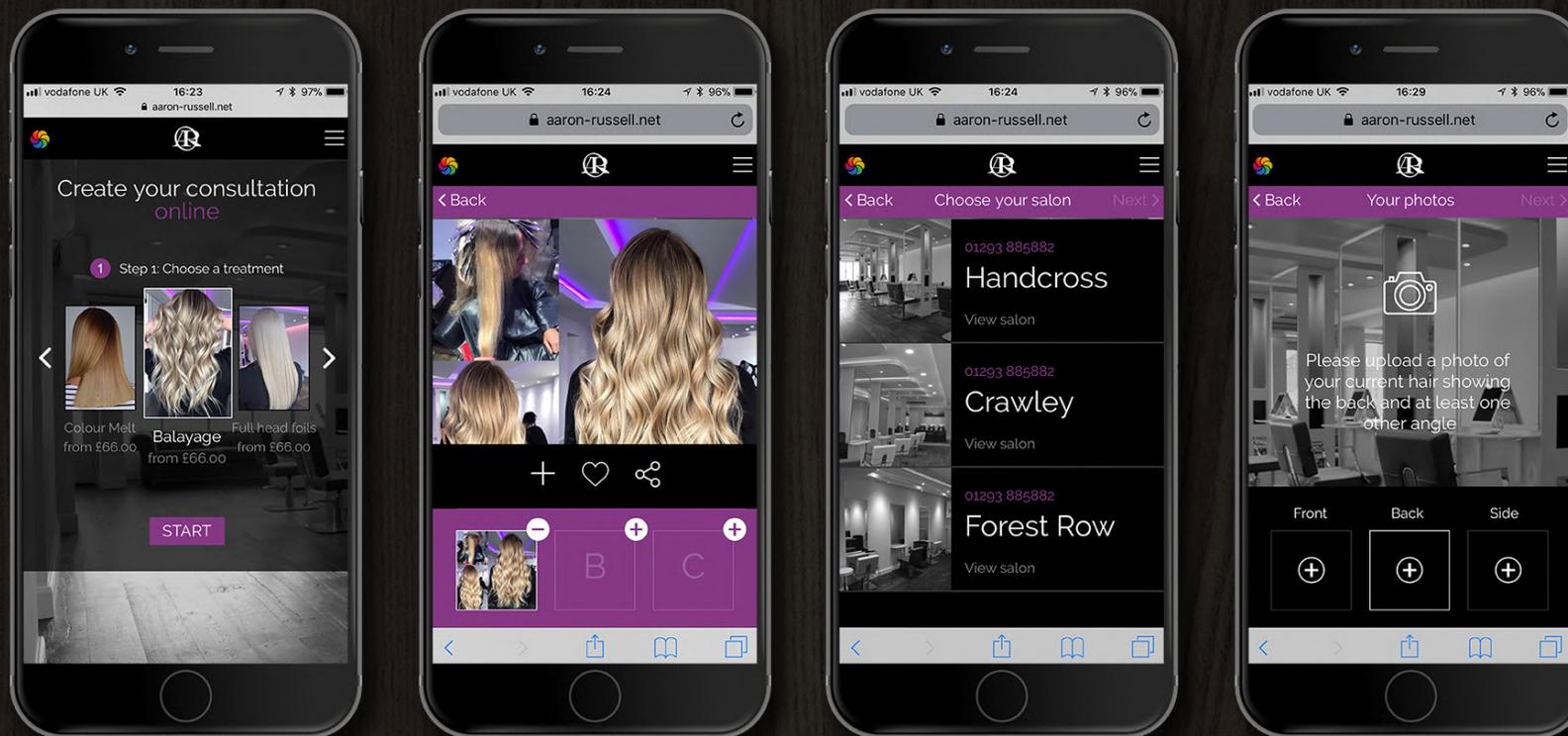


## Jones & Tomlin Advertising

Creation of seasonal advertising campaigns and sale promotions for Jones & Tomlin and their local showrooms to promote both online sales and increasing customer footfall in store. Seasonal messages carried across to in-store signage and window graphics.

Advertising publications: Chichester Series / West Sussex County Times / Etc. Magazine / Hayling Islander Meon Valley News / Portsmouth News / Sussex Life / Worthing Herald



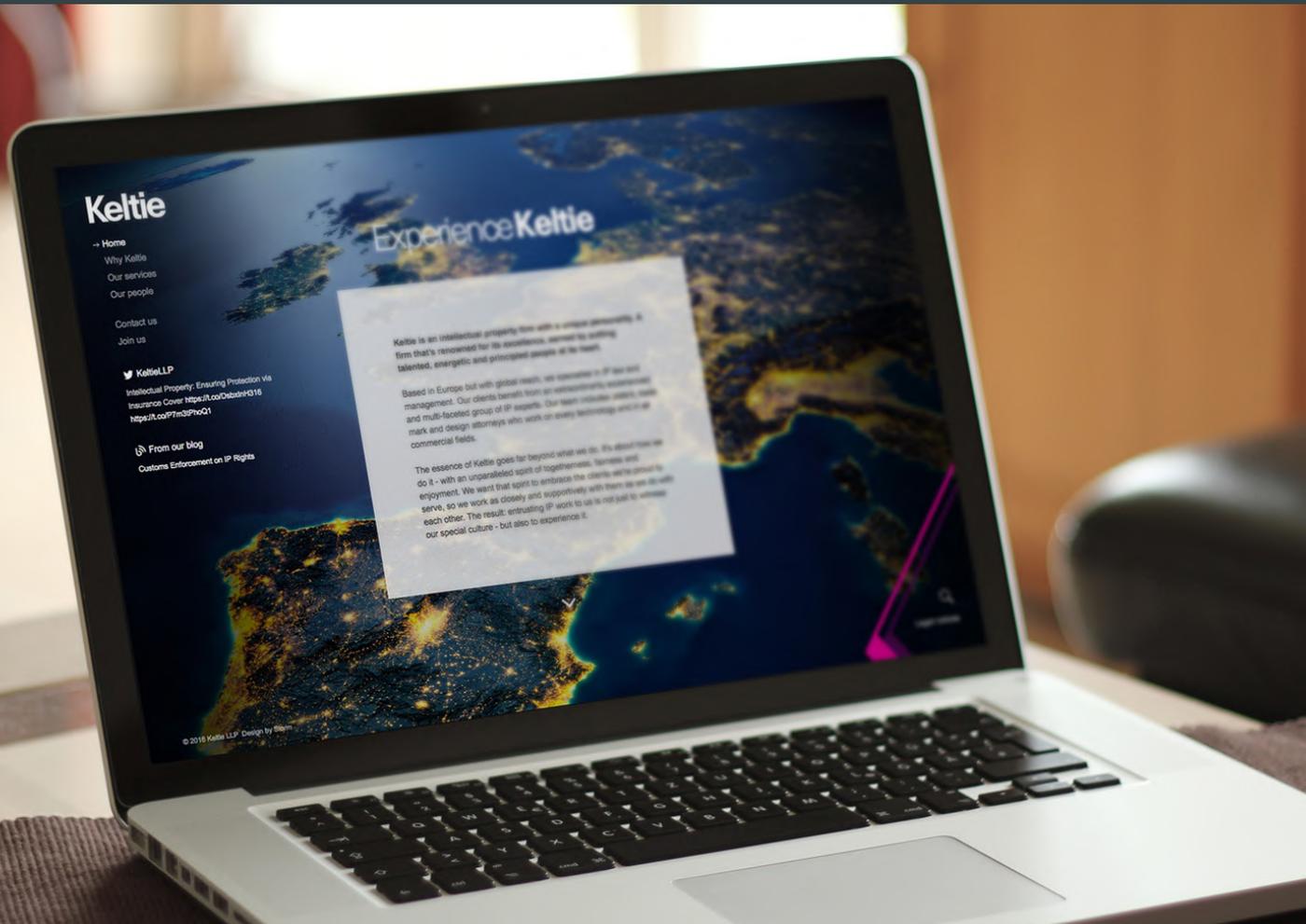


## Aaron Russell Responsive website with App style consultation tool

Responsive website design that was required to work for a 'mobile first' audience. It needed to feel like an app, (without being one), and walk customers through the whole consultation process. Customers can pick their preferred salon, treatment and stylist whilst interacting with the pricelist to build a consultation to suit their budget. Finally they pick favourites from a gallery of recent work, upload their own photo and submit an online consultation to complete the appointment booking.

[www.aaron-russell.net](http://www.aaron-russell.net)





## Keltie Website

Bold visual images with all the site's content displayed in a single, parallax scrolling page. Floating left menu jumps you to the relevant position. Our people page can be viewed as a list or image gallery.

[www.keltie.com](http://www.keltie.com)



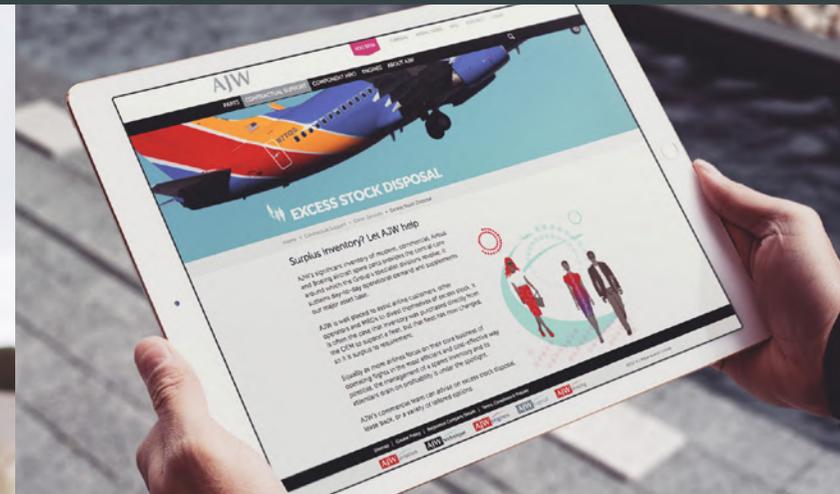
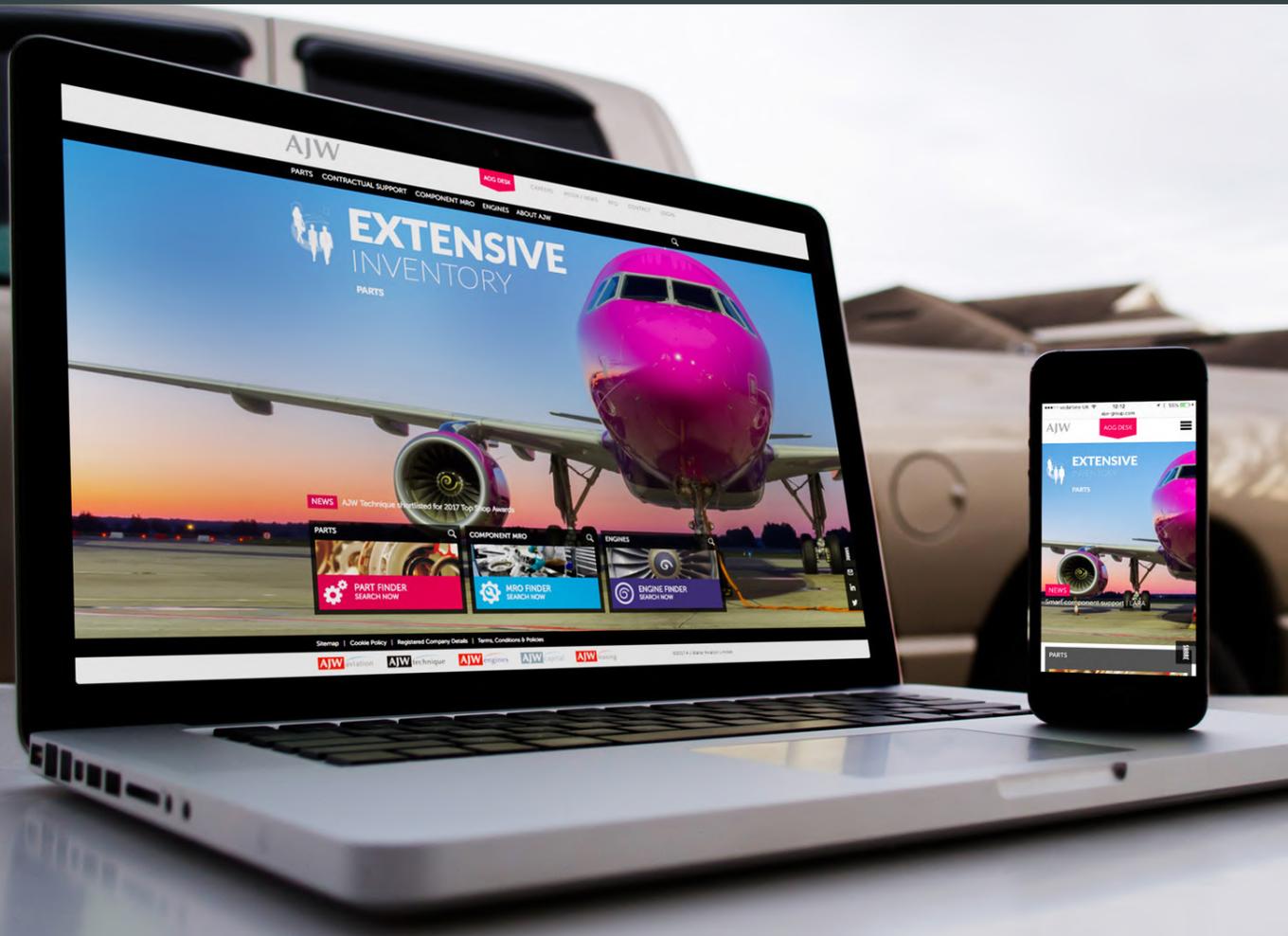


## Weald Living Website

This fully responsive website uses large hero images and visually rich image galleries to feature properties for sale, shared ownership and private market rent. Fresh, simple and visually striking design that is user friendly to navigate with easily accessible information, new development availability and strong calls to action.

[www.wealdliving.com](http://www.wealdliving.com)





## AJW Website

A simple homepage design with welcome greeting and bold images directs users to the relevant facets of the business. One click interactive mega-menu navigation helps guide you through a very comprehensive and content heavy site.

[www.ajw-group.com](http://www.ajw-group.com)



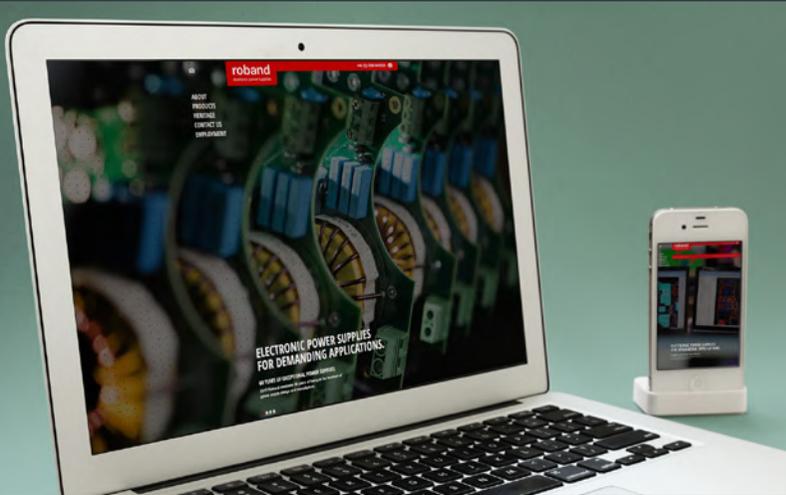


## Oncam Website

Mobile responsive site with embedded video, parallax, SVG interactivity and multiple languages.  
Animated intro sequence links to a 360° demo.  
[www.oncamgrandeye.com](http://www.oncamgrandeye.com)



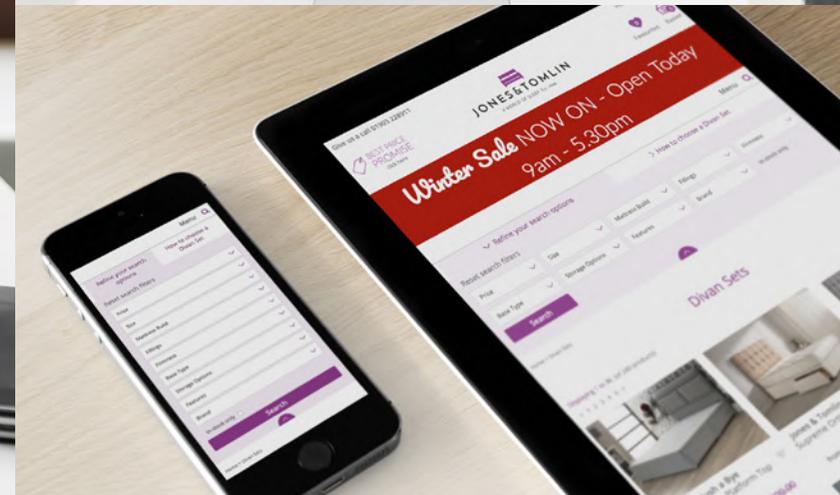
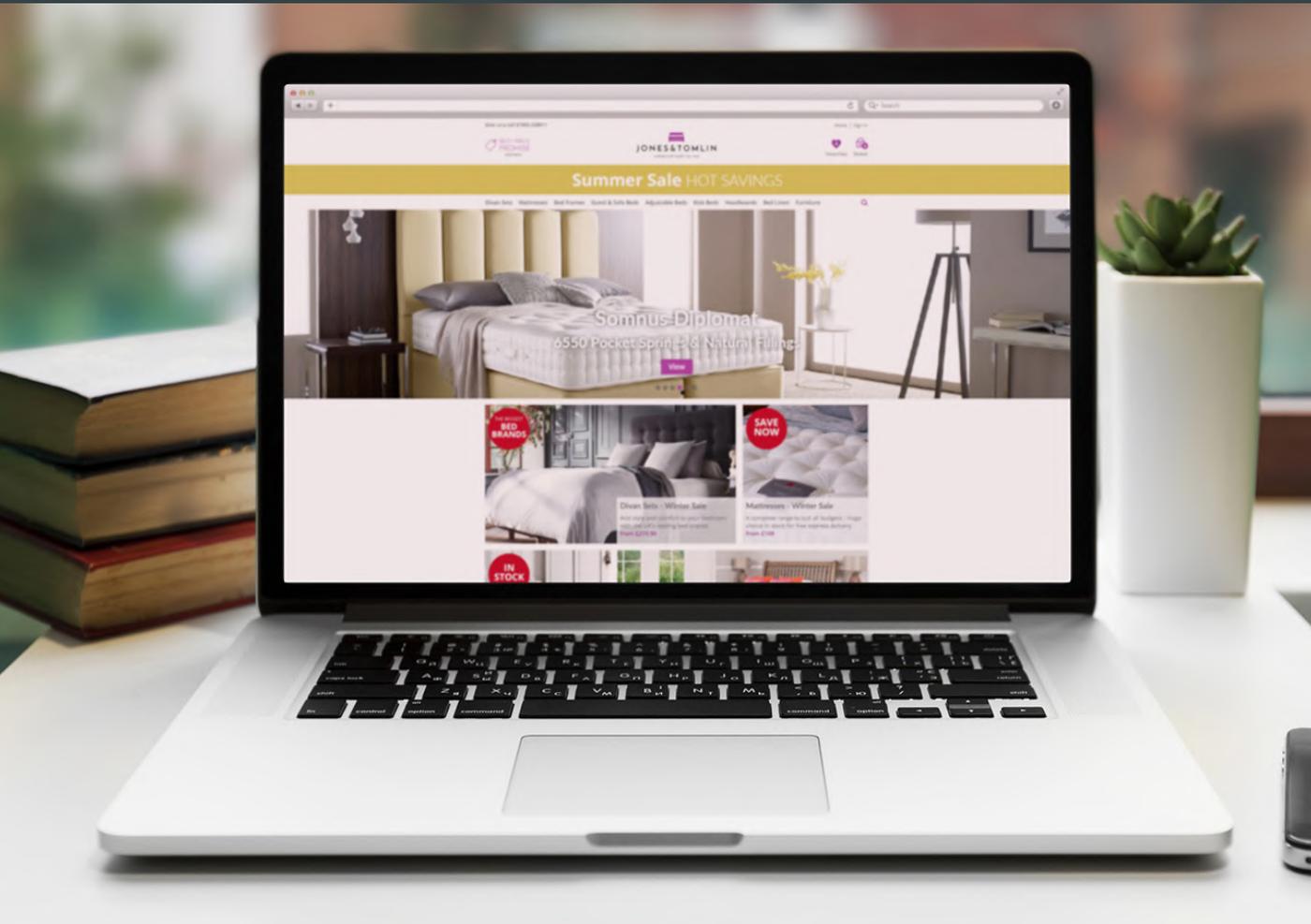




## Roband Website

Strong visual website design to create a clear stand-out against competitors. Features an interactive product catalogue with engaging photography. [www.roband.co.uk](http://www.roband.co.uk)



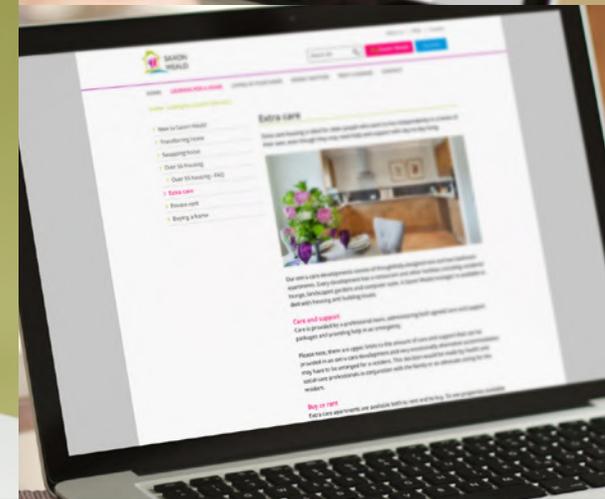
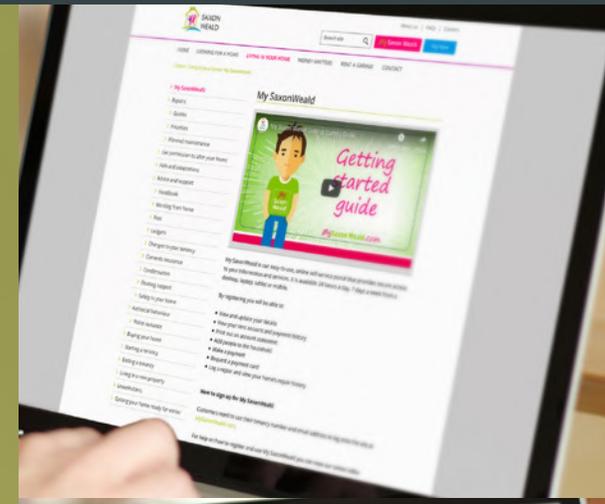


## Jones & Tomlin Website

E-commerce website for independent bedding retailer with a small chain of showrooms in South East. Site design features seasonal and sales banner messaging, comprehensive drop down menu, product filters and detailed product range pages all of which are fully editable within the CMS system.

[www.jonesandtomin.co.uk](http://www.jonesandtomin.co.uk)



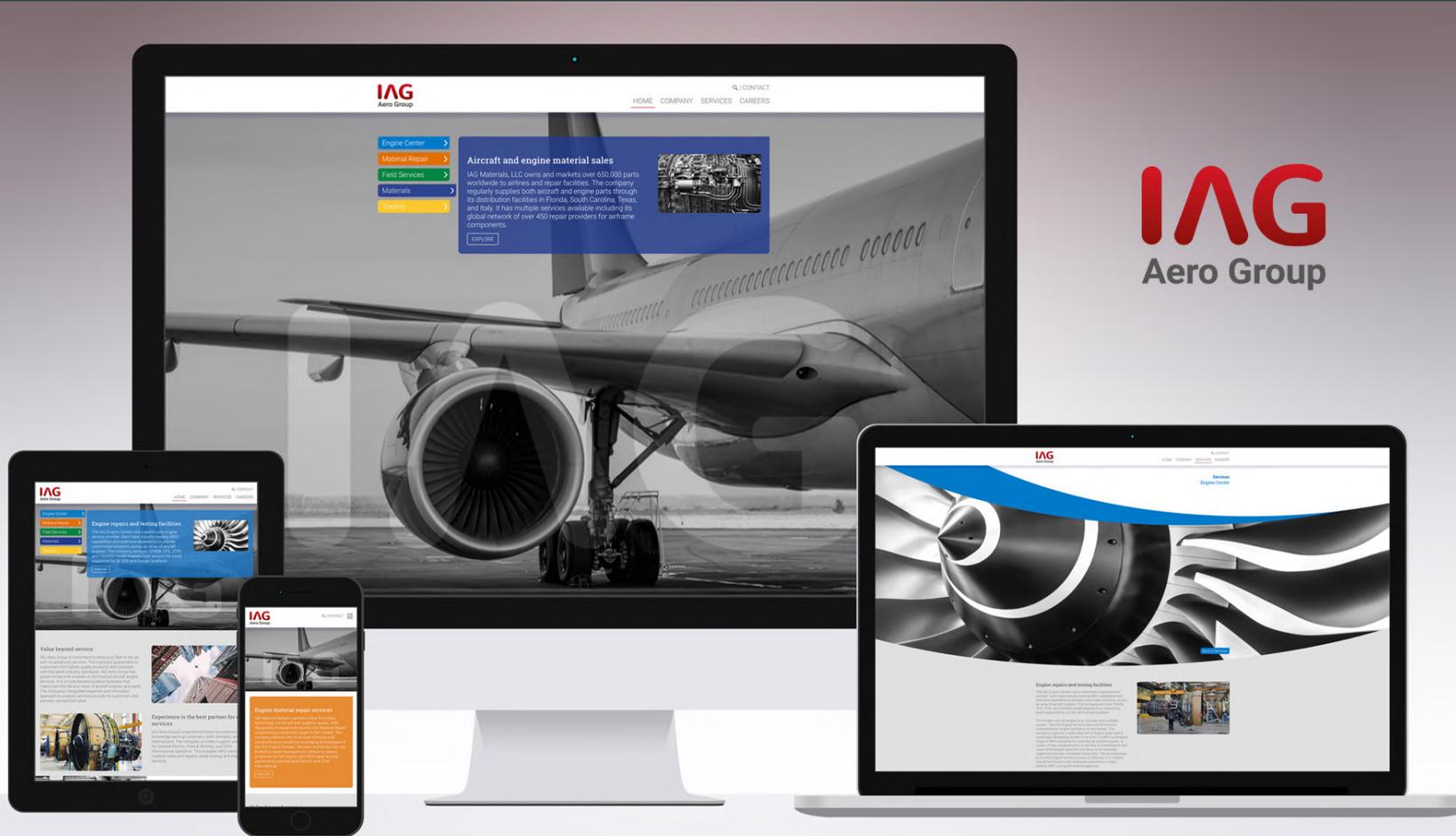


## Saxon Weald Website

Fully responsive website that would be simple to use and navigate for Saxon Weald residents looking for specific pieces of information, advice and ease of paying their rent. Clean navigation, large clear menus and bold coloured buttons all help highlight sections.

[www.saxonweald.com](http://www.saxonweald.com)





**IAG**  
Aero Group



## IAG Aero Group Brand styling and website

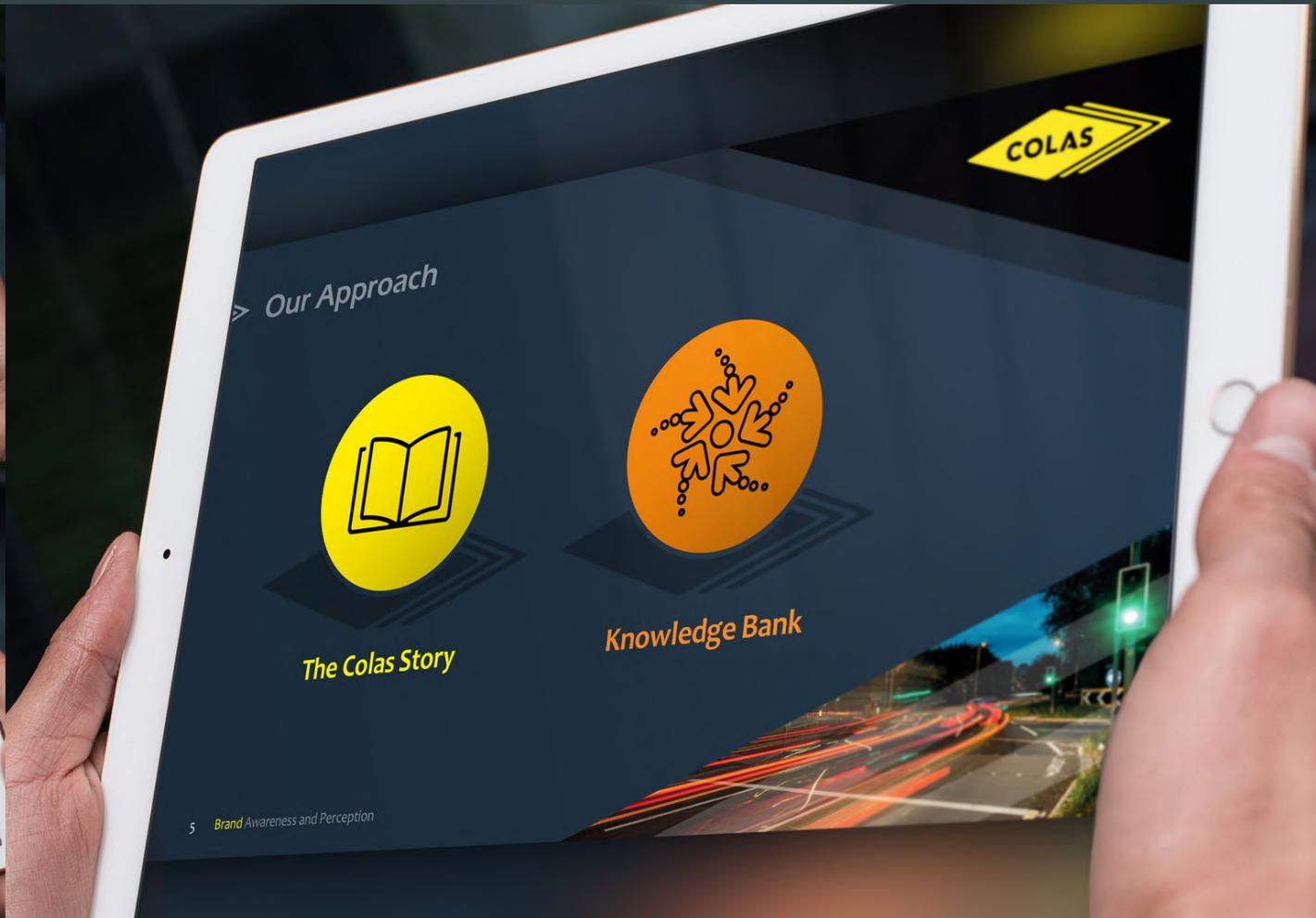
Corporate identity overhaul to reposition IAG from an Engine Centre, to a complete global group offering encompassing Engine Centre, Material Repair, Field Services, Materials Sales and Aircraft Leasing/Trading. Dramatic 'swoosh' design element introduced alongside black & white imagery coupled with bold colour coding to highlight business sectors.

[www.iagaerogroup.com](http://www.iagaerogroup.com)

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MICHAEL NICE



## Colas Internal presentation

PowerPoint slide design and content structure for an internal presentation to business development teams. Creation of iconography and colour coded sections to help represent the ideas being presented.





## The People's Pension B&CE Informative video suite

Storyboard and creation of animated video suite complete with voiceover narration.  
Used to help sell, communicate and guide members to understanding their pension.

